



## Introduction

With each year comes more experience, more wisdom. It enables us to change the shape, look and feel of what we do ... this is growth, business, personal, spiritual and educational. Our attitude to embracing change is significant in continued success.

Max has been fortunate to have been able to morph his life in many directions – sport, architecture, speaking, writing, media and public relations. He is passionate about raising the personal and corporate bar, stretching capability, simplifying and clarifying communication.

We are proud to acknowledge the appointment of Max as a Member in the General Division of the Order of Australia in the 2011 Queen's Birthday Honours List (AM).

Max's architectural career and love of art/photography is merging into his writing and speaking. Mind maps and graphic notes are tools he uses to solve problems and transfer skills. It is evident in everything he does - A fingerprint.

To be invited to speak to small and large groups of people is something Max considers to be enormous privilege. An opportunity for him to make a difference, to change our thinking about how we tackle our careers and lives.

Successful businesses and people in the 21st century will be those people with fresh ideas ... who re-imagine possibilities and take time out from the corporate treadmill to contemplate. Max's vision is to work with others to open the doors and windows in their minds. He dares us to be un-ordinary – not be dull, boring, beige and forgettable. He inspires us to be memorable, marketable and become remarkable.

This is the space he plays in today – he'd love to have you join in.

### **The Max Walker Company**

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