



## Max Walker, AM - Introduction / Brochure Editorial

In the space of five decades Max Walker has travelled an amazing road from schoolboy sporting prodigy to having one of the most recognisable faces and voices in Australia. Along with the way he managed to play Test Cricket in a golden era, VFL/AFL football for the Melbourne Football Club and take centre stage in the sports media arena.

Max is also a successful entrepreneur with directorships in a number of companies. A Master Communicator, a skilled Moderator and business Consultant, Max has also become renowned as a Corporate Connector, matching the synergies of people and their interests.

Academically Max qualified from the Royal Melbourne Institute of Technology with a Fellowship Diploma of Architecture and practiced as an architect for 10 years. Max remains a registered Architect with the RAlA. In 2005 Max was conferred with speaking's highest designation – Certified Speaking Professional.

Max's transition from the sporting fields to the hypnotic world of media and keynote speaking was seamless ...a natural charismatic communicator on radio, television, social-media and in the corporate sphere. An extension of that natural ability and a love of writing has resulted in him authoring 14 books, of which 7 are No.1 best sellers, with aggregate sales beyond a million copies.

The smile and enthusiasm is contagious. As a talent, Max has been described as 'extremely user friendly'.

The Max Walker Company utilises many multimedia, communication, marketing and creative skills all under the one umbrella – from concept to reality.

We are proud to acknowledge the appointment of Max as a Member in the General Division of the Order of Australia in the 2011 Queen's Birthday Honours List (AM).

The name Max Walker has become a brand that is synonymous with integrity, credibility and success. His philanthropic attitude is, "if you can, you must".

### **The Max Walker Company**

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