

A stylized, handwritten signature of the name 'Max' in white ink on a black background. The signature is fluid and dynamic, with a long, sweeping underline that extends to the right and ends in a small dot.

## Max Walker, AM - Up Close

In the space of five decades Max Walker has travelled an amazing road from schoolboy sporting prodigy to having one of the most recognisable faces and voices in Australian society. Along the way he managed to play Test Cricket in a golden era, play VFL/AFL football for the Melbourne Football Club, take centre stage in the sports media arena and author 14 books – of which 7 are No.1 best sellers.

Max is also a successful entrepreneur with directorships in a number of companies. He is constantly considering new growth possibilities and covers all multi-media platforms.

We are proud to acknowledge the appointment of Max as a Member in the General Division of the Order of Australia in the 2011 Queen's Birthday Honours List (AM).

His business activities also encompass patronage of 6 organisations and ambassadorships for another 7. His philanthropic attitude is “If you can, you must”.

Max's transition from the sporting fields to the high profile world of media has been seamless ... he is a naturally charismatic communicator.

The Walker smile and abundant enthusiasm is contagious. As a talent, Max has been described as 'extremely user friendly'. He is a master communicator who excels as a consultant/moderator and is renown as a corporate connector, matching the synergies of people and their interests.

The Max Walker Company offers a variety of skills under the one umbrella to assist its clients viz multi-media, social-media communication, marketing, creativity etc.

Max Walker has become a brand that is synonymous with integrity, credibility and success.

### **The Max Walker Company**

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